



KAIZEN
ebusiness



kaizen ebusiness is a full-service, interactive agency.
We build websites, social marketing campaigns
and mobile applications.

it starts with our commitment.

Kaizen ebusiness takes significant ownership in each project, matching your success with our own success.

We take deep pride in understanding all of our client's needs and addressing those business requirements with the best possible solutions.

We have paved our positive reputation in the industry by developing smart and powerful applications optimized for the web. It is important to Kaizen ebusiness that each client feels a sense of orientation across all phases of development and deployment, and we work hard to ensure that your online branding is congruent with your offline efforts.

our process

Projecting credibility, confidence and value is the essence of powerful corporate branding. In order to develop the correct online image there must be direction. kaizen ebusiness's first step is to perform a needs assessment, thus understanding your goals and requirements. We are then able to provide an end-to-end approach and strategically develop a timeline with you, allowing you to understand each step of the project and have a specific direction.

Featured Work

a sample of what we work on each day

Family Biz

Family Biz is a half-hour tv series targeted towards the “tween” market. We provided an online media package to support the tv show including a website, facebook application, photography and strategic support.



Dancing in the Streets

Dancing in the Streets is an event held by the Ottawa Regional Cancer Foundation (ORCF) to raise awareness about cancer. We provided a full brand development package for the event including posters, flyers, website and point of sale items.



Global Advantage Consulting

www.globaladvantageconsulting.com

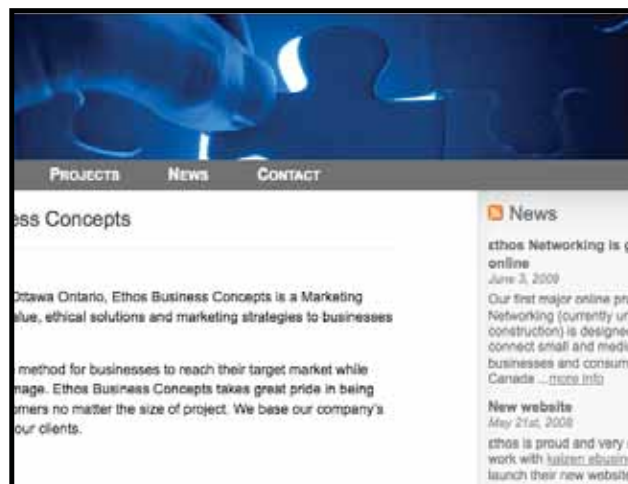
Global Advantage Consulting required a website re-design. We were tasked with completing the designs for the project and handing the options over to their in-house development team who we worked closely with to determine their needs for the site.



ethos business concepts

www.ethosbusinessconcepts.com

ethos business concepts required a website re-design. We were tasked with building the site with a self-managed content management system. Once built, we provided training and hosting services to the client.



SDI Engineering

Holiday Card

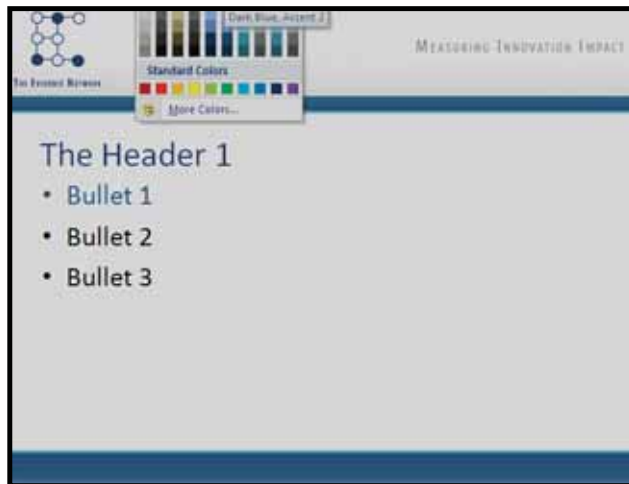
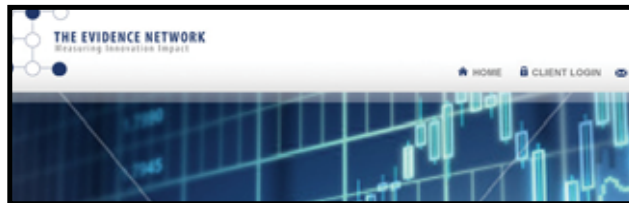
SDI Engineering is a structural engineering company in St. John's, Newfoundland. We were tasked with developing a custom holiday card for 2007 and 2008.



The Evidence Network

www.theevidencenetwork.com

The Evidence Network, an Ottawa startup required a website and branding package. We were tasked with completing the offline branding and assisting in the development of the online brand with an external interactive agency.





want to know more?

ryan short
president and ceo
kaizen ebusiness inc.

(647) 938-6021
ryan@kaizenebusiness.com
www.kaizenebusiness.com